

# Safe Community Monthly News

Issue No.18

January 2009

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Dear Colleagues,

We wish you a Safe and happy New Year 2009!

In this issue we have SC designation report from Vietnam & Korea. COSHA, China is the new SC affiliate support centre.

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: [http://www.phs.ki.se/csp/who\\_newsletters\\_en.htm](http://www.phs.ki.se/csp/who_newsletters_en.htm)

Have a nice festive season!!

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

## Two more Safe Communities were designated in Vietnam, December 2008!

Two communities in very rural areas in Vietnam have joined the International Safe Community Network recently. Hoa Long Commune in Dong Thap Province and Cam Thuy Commune in Quang Tri Province are all located in the rural areas with a population around 10 000 for each of them. Most of the population are farmers. Traffic injury, workplace injury, drowning, falls, burn and animal bite were the most common injuries.

The site visits were made by the Certifying Centre for Safe Community at Ajou University School of Medicine in Suwon, Korea. After passing the evaluation including site visit last August, the designation ceremonies were held on 15<sup>th</sup> December and 16<sup>th</sup> December separately.

Leadership of General Department of Preventive Medicine and Environmental Health from Ministry of Health, Vietnam, leadership of provincial people's committee, representative from UNICEF were present. Professor Joon Pil Choo from Certifying Centre in Korea signed on the agreement.



Leadership from the Ministry of Health



Professor Joon Pil Cho with the Head of the Cam Thuy commune



Community residents were very happy during designation  
Reporter: Shumei Wang, Fudan University, China

## Designation Ceremony as the 141<sup>th</sup> Safe Community: Songpa District, Korea

Songpa District is one of the most beautiful districts in Seoul, Republic of Korea which is blessed by nature with a population of 623,876. Since 2005, Songpa District has been carrying out Safe Community programmes based on the six indicators for International Safe Community Membership. From 5<sup>th</sup> to 6<sup>th</sup> March 2008, two days on-site evaluation was conducted successfully by the expert team and on 30<sup>th</sup> June, Songpa District that been designated as 141<sup>th</sup> International Safe Community, as the 1<sup>st</sup> in Seoul metropolitan city.

The Guests from domestic and abroad were very impressed by its well organized infrastructure with strong support from the mayor and the city council, innovative programmes with multi-sectors cooperation and community participation. They appraised Songpa's efforts in pursuing to become the member of International Safe Community Network and hope to be a important partner.

Reporter: Juhee Hong, South Korea



## Papamoa School New Zealand, International Safe School Community Accreditation

Papamoa School's support for Tauranga City's 'Safe City' application was a highlight of Safe City Tauranga's site visit for accreditation as an International Safe Community. Their presentation 'i Save the World' by Todd Rowden and the Papamoa Safety Committee from Papamoa School was of a very high standard and Todd was invited to present 'I Save the World' at the 17<sup>th</sup> International Safe Communities Conference held in Christchurch, in October 2008. This project has also won national awards.

Papamoa School, is the first Bay of Plenty school to become a member of the Safe School Community International Accreditation Programme. It is among the six primary school located in Papamoa, on Coast of the North Island of New Zealand, with approximately 600 students and 26 full-time teachers.

Dr Carolyn Coggan director Safe Communities Foundation stated that *"the application was of an extremely high standard and provided an excellent example of a school working towards creating a safer, healthier and more positive learning environment for children and staff"*. She commented that *"over the past few years, they have created a culture of safety I have rarely seen in primary schools. They are an active and vibrant school that brings safety to the daily consciousness of the school and broader community"*.

The Safe School Community International Accreditation Programme Award Assembly held on 21<sup>st</sup> November 2008 was a wonderful occasion and reflected the wider community involvement in making Papamoa School a Safe School. Phil Friar (principal) stated *"the inherent development of a culture of safety is reliant on both collaboration and support of many within our organisation"*...and made special mention of the *"tremendous support provided by Cathy Burgess (deputy principal) and Todd Rowden"*.

Further information can be found at the Safe School website [www.safeschoolciap.org](http://www.safeschoolciap.org) and the Safe Communities Foundation NZ web site [www.safecommunities.org.nz](http://www.safecommunities.org.nz)



Reporter: Tania Peters, New Zealand

## Wonju city, Korea got site-visit !!

Wonju city is located in the center of the Korean peninsula and a mixed city comprised of urban and rural areas. It has a total population of 301,101 residents, living in 113,465 households. Injury death rate per 100,000 population was 76.6, and which was much higher than national average of 62.7. Injury mortality and morbidity were highest on traffic accidents and suicide.

Wonju city introduced the Safe Community model in 2005, implemented the preliminary community survey and registered as the under preparation Safe Community to WHO Collaborating Center on Community Safety Promotion in 2006, and submitted an application report for designation in April 2008.

The Wonju City got sit-visit on the 6-7th October 2008. Site visit was made by 3 experts (Joon Pil Cho from the Certifying Center for Safe Community in Korea, Yoshihide Sorimachi from the Kamitosa District Public Health Center in Japan, and Shumei Wang from Fudan University in China). Visiting sites during 2 days are as follows; Emergency Medical Information Center, Police station, Children's Traffic Park, Senior Welfare Hall, Elementary school, Family/sexual violence Integrated Consultation Office, Mental Health Center, Child Protection Institute, Fire station, and so on.

Related to site visit of Wonju, there was a conference on Safe Community with participation of the experts from overseas and health professionals and community practitioners in Korea.

Reporter: Juhee Hong, South Korea

## Kids 'R' Safe Award and SafeStart Concert

Child safety was the focus of the day on Monday 20 October when the City of Casey announced the winner of the Kids 'R' Safe Retailer Award and hosted a SafeStart Concert for 300 primary school children, as part of Community Safety Month celebrations.



Fire smart students at Cranbourne West Primary School won the SafeStart concert performing the song "Hot, hot fire!"



Former Mayor, City of Casey Cr Janet Halsall presenting the Kids 'R' Safe Retailer Award to Angela Eland of Baby Essentials in Cranbourne, with the SafeStart Tortoise.

City of Casey Manager Community Safety, Caroline Bell congratulated Cranbourne's Baby Essentials, for winning this award and for its commitment to promoting child safety in its store. This award is a wonderful opportunity to recognise local retailers who offer outstanding advice or products that promote safety for young children.

The award aims to ensure a range of safe products are available in Casey retail outlets and to increase retailer interest in addressing child injury prevention through the promotion and sale of safe children's products. The award also aims to increase community awareness and use of child safety products.

Following the award presentation the SafeStart Concert took place for National Kidsafe Day.

'More than 300 pupils from seven local primary schools joined in the fun of the concert and performed safety songs,' Ms Bell said.

This very successful event was one of many Community Safety Month activities held in the City of Casey and helped to raise awareness of unintentional injuries and the fact that many of them are preventable.

Cranbourne West Primary School was awarded a \$500 gift voucher for the Casey Music Centre for their winning performance of the fire safety song 'Hot, hot fire!'

For more information about SafeStart, or the Kids 'R' Safe Retailer Award, contact Adrianna Hartskeerl, City of Casey Child Safety Officer on 9705 5200 or email [safestart@casey.vic.gov.au](mailto:safestart@casey.vic.gov.au)

Reporter: Michael Bourne. Australia

## COSHA, China – now an Affiliate Safe Community Support Centre

In a ceremony in Beijing 9<sup>th</sup> December 2008 Zhang Baoming, President, China Occupational Safety & Health Association and Leif Svanström, Chair, WHO Collaborating Centre on Community Safety Promotion signed the agreement which officially recognizes this centre's role in the Safe Community Movement.



Zhang Baoming and Leif Svanström signing the agreement under supervision of among others Yi Lie (COSHA), Mr Tang (Affiliate Support Centre in Hong Kong and Chair Asian Network of Safe Communities), Prof Cho (Aff support centre and Certifying centre for Asia in Korea) and Prof Lu Pai from Taiwan.

More information on COSHA is found on

<http://www.phs.ki.se/csp/safecom/Affiliate%20Centres/cosha2008.htm>

And what generally is the role of an affiliate centre can be found at:

[http://www.phs.ki.se/csp/who\\_affiliate\\_centers\\_indicators\\_en.htm](http://www.phs.ki.se/csp/who_affiliate_centers_indicators_en.htm)

Reporter: Leif Svanstrom, Sweden.

## Forthcoming Safety and Injury Conferences

◆ Next World Conference on Injury Prevention and Safety Promotion will be in London, UK, 21-24 September, 2010 (details provided below)

### 2009

- **1st Eastern Mediterranean Regional Conference  
Injury Prevention and Safety Promotion  
*Development and Safety - Together*  
10-12 February 2009  
Cairo, Egypt  
15 August 2008 Close of abstract submissions  
For information: <http://www.emro.who.int/vip/ipsp>**
- **9th National Conference on Injury Prevention and Safety Promotion  
26-28 July, 2009  
Melbourne, Australia  
[www.injuryprevention2009.com](http://www.injuryprevention2009.com)  
Abstract submission closes on 10 November 2008.**

- **18th International Conference on Safe Communities**  
***Safe Policies as an axis for development***  
**August 13 – 15, 2009**  
**Cali, Colombia**  
 Date for Abstract submission: **28 February**  
 Contact persons: Martha Lucia Castañeda  
 E-mail: [safecolombia@gmail.com](mailto:safecolombia@gmail.com)  
 Julian Santaella  
 E- mail: [julian\\_santaella@hotmail.com](mailto:julian_santaella@hotmail.com)  
**Second Announcement: English**  
[http://www.cisalva.univalle.edu.co/flyer\\_ingles.pdf](http://www.cisalva.univalle.edu.co/flyer_ingles.pdf)  
 For information: [www.cisalva.univalle.edu.co](http://www.cisalva.univalle.edu.co)
  
- **5th Asian Regional Conference on Safe Communities (ARCSC)**  
***Safety, Health, Harmony***  
**18-20 October 2009 NEW DATE!**  
**Beijing, China**  
 China Occupational Safety & Health Association (COSHA)  
<http://www.cosha.org.cn>  
 First Announcement: <http://www.cosha.org.cn/upload/1224465633423324.pdf>  
 Date not changed in the Announcement yet!  
**Abstract deadline: 30 March 2008**  
 Contact persons:  
 Ms Wu Yanhua and Mr Liu Yan  
 E-mail: [2009ascc@cosha.org.cn](mailto:2009ascc@cosha.org.cn)
  
- **Senior Safety- future challenges**  
**Nordic Conference**  
**21 -22 October 2009**  
**Karlstad, Sweden**  
 First Announcement and Call for Abstracts  
[www.phs.ki.se/csp/pdf/Conferences/2009\\_senior\\_safety\\_call\\_for\\_abstract.pdf](http://www.phs.ki.se/csp/pdf/Conferences/2009_senior_safety_call_for_abstract.pdf)  
**Abstract deadline:** 27 February, 2009  
 For information: Dr Tommy Rosenberg, Head of Knowledge Centre for Senior Safety, Karlstad, Sweden  
[Tommy.Rosenberg@Karlstad.se](mailto:Tommy.Rosenberg@Karlstad.se)
  
- 2010**

  - **19th International Safe Communities Conference**  
***Sustainability of Safe Community Programs***  
**23- 26 March, 2010**  
**Suwon, Korea**  
 For information: [jpcho@ajou.ac.kr](mailto:jpcho@ajou.ac.kr)  
<http://www.safety2010.org.uk/>
  
  - **10th World Conference on Injury Prevention and Safety Promotion**  
**21-24 September, 2010**  
**London, UK**  
 The first formal announcement for Safety 2010 will be issued in January 2009  
 Call for abstracts will open in April 2009.  
<http://www.safety2010.org.uk>  
 Contact: Karen Hughes  
 Email: [k.e.hughes@ljmu.ac.uk](mailto:k.e.hughes@ljmu.ac.uk)  
 Tel: +44 (0) 151 231 8723  
 Centre for Public Health, Liverpool John Moores University, Kingsway House, 5th Floor, Hatton Garden, Liverpool  
 L3 2AJ, UK  
 Tel: +44 (0) 151 231 4510 | Fax: +44 (0) 151 231 4515

## Course

- **RESEARCH EDUCATION Course 2009**

Courses 2009

6th International Course - A Ph.D. Course: Research in Injury Prevention and Safety Promotion: Designs, Methods & Analysis, October - November 2009 (5 weeks)

Stockholm, Sweden, 7.5 Credits

Application deadline: 15 April 2009

Course Organizer: Reza Mohammadi, MD, MPH, PhD

Email: [Reza.Mohammadi@ki.se](mailto:Reza.Mohammadi@ki.se)

Phone: +46 8 7373775

Fax: +46 8 30 73 51

- Courses 2009/ 2010

4th International Ph.D. Course on Internet

INJURY SURVEILLANCE AND CODING

1 October 2009 - 31 March 2010 (25% rate)

7,5 Credits

Course Organizer: Professor Lars-Gunnar Hörte

[lars-gunnar.horte@ki.se](mailto:lars-gunnar.horte@ki.se)

## Books and websites of interest

- 'The Way Forward' Transportation Planning and Road Safety. Authors: Geetam Tiwari, Dinesh Mohan and Nicol Muhrad. ISBN 1403 92502 X, Macmillan India Ltd. New Delhi.
- Abuse of Elderly in Europe. <http://www.abuel.org/>
- "Violence, Dangerousness in the day by day living". Edited by Rosgal. Montevideo. 2002. Free version at SitioMedico: <http://www.sitiomedico.com.uy/artnac/maltzman.pdf> and in Amadeo Guestbook, The Medical Literature Guide ( Code 1234 ? 2/20/02). New 2005-2006 Edition.

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